



# Lisa Linscheid-Hebgen

## PROFESSIONAL PROFILE

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Experienced educational professional with a demonstrated history of working in higher education. Skilled in teaching and learning, online education, instructional coaching, educational technology, instructional design, and facilitation.

## EXPERIENCE

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### DIRECTOR - MASTER OF SCIENCE FOR PROFESSIONAL EDUCATORS

University of Wisconsin-Madison, Madison, WI | Present

- Reinvigorate a fully online master's degree program for currently practicing teachers to include an embedded instructional coaching certificate.
- Provide leadership to over 20 instructors, students, and staff.
- Proactively support students' progress toward educational/career goals, with a 95% graduation rate.

### ASSOCIATE VICE PRESIDENT - STUDENT SUCCESS

Wisconsin Technical College System (WTCS), Madison, WI | 2016 – 2018

- Managed the development of policy, procedures, and priorities in the administration of federal and state grants totaling over 20 million dollars.
- In collaboration with staff from 16 technical colleges, I improved the grant submission process to create efficiencies and ease the burden of staff on manual processes. These changes allowed for a 50% increase in grant submissions, and a reduction of time spent on unnecessary tasks.
- Provided leadership in WTCS Student Success services which included dual enrollment, career, and guided pathways, institutional research, advising, counseling, admissions, persistence, and adult basic education.

### EDUCATION DIRECTOR - DIVERSITY, EQUITY AND INCLUSION

Wisconsin Technical College System (WTCS), Madison, WI | 2015-2016

- Provided statewide leadership, consultation, and coordination to improve student support services and develop innovative strategies to maximize student success.
- Reviewed, managed, and evaluated grant-funded projects administered by WTCS and its partners.
- Collaborated with government entities, educational agencies, and other stakeholders to best utilize available resources.
- Provided professional learning opportunities for postsecondary service providers around programming for students who are underserved.

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## EDUCATION

**Ph.D.,  
EDUCATION & CRITICAL STUDIES**  
Capella University  
2017

**MASTER'S DEGREE,  
EDUCATIONAL LEADERSHIP**  
Edgewood College  
2004

**BACHELOR'S DEGREE,  
SPECIAL EDUCATION**  
Winona State University  
1995

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## KEY SKILLS

Team Leadership

Collaboration

Curriculum Development

Inclusive Learning

Budgeting and Planning

Project Management

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## LANGUAGES

ENGLISH | Fluent

## CERTIFICATIONS & LICENSURES

Career Development Facilitator  
University of Wisconsin-Madison

Professional Certificate in  
Online Education  
University of Wisconsin-Madison

Principalship  
Wisconsin Department of  
Public Instruction

Director of Curriculum & Instruction  
Wisconsin Department of  
Public Instruction

Director of Special Education &  
Pupil Services  
Wisconsin Department of Public  
Instruction

PK-12 Special Education/Learning  
Disabilities  
Wisconsin Department of  
Public Instruction

Paralegal Certification  
The Center for Legal Studies

## EXPERIENCE - CONTINUED -

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### OUTREACH SPECIALIST

University of Wisconsin-Madison, Madison, WI | 2009-2015

- Successfully launched, directed, and managed UOnline, the online learning platform for the School of Education at the University of Wisconsin-Madison.
- Developed and taught within the online Instructional Coaching program.
- Annually guided over 200 educators regarding certification, licensure, and other state statutes as they relate to teacher education opportunities in the state of Wisconsin.

### DIVERSITY, EQUITY AND INCLUSION SUPPORT/INTAKE SPECIALIST

Southwest Wisconsin Technical College, Fennimore, WI | 2006-2009

- Developed and facilitated the Student Success Summer program for incoming students at Southwest Wisconsin Technical College. The Student Success Program provided a strong and supportive community learning environment based on best practices to support student persistence, academic success, graduation, and transfer to a baccalaureate college/university. The services provided within the program offered learners every opportunity needed to increase the likelihood of successful academic achievement while attending Southwest Wisconsin Technical College and beyond.
- Led process improvements, specifically Implementing and managing the student early alert system at Southwest Wisconsin Technical College. This system resulted in an increase in fall to spring persistence rate of over 10%.
- Modified internal and external admissions processes, which increased overall efficiency and increased enrollment rates by 6%.

### TRANSITION/YOUTH OPTIONS SPECIALIST

Southwest Wisconsin Technical College, Fennimore, WI | 2001 - 2006

- Planned postsecondary recruitment events for over 400 high school students per year.
- Successfully communicated with over 30 local high schools to develop and facilitate postsecondary recruitment activities for K-12 students and staff.
- Advised students by providing educational guidance and assistance for planning schedules, course recommendations, and determining appropriate education solutions.
- Coordinated Youth Options Program for over 30 high school districts.

### SPECIAL EDUCATION TEACHER

Middle/High School | 1995 - 2001

- Provided research-based specialized instruction to address the instructional goals and objectives contained within each student's Individual Education Plan (IEP).
- Assessed student progress to determine the need for additional reinforcement or adjustments to instructional techniques.
- Employed various teaching techniques, methods, and principles of learning to enable students to meet their IEP goals.
- Developed and implemented annual Individualized Educational Program (IEP) plans for students to include: present levels of educational performance, special education needs, instructional goals and objectives, and the special education and related services required to meet those goals.

## PROFESSIONAL HONORS & AWARDS

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### PERFORMANCE BONUS AWARD

University of Wisconsin-Madison  
2020

*The Performance Bonus Program provides one-time funds to be allocated for performance, particularly in cases of exceptional work or service above and beyond posted job responsibilities, with emphasis placed on efforts on climate, inclusion, and diversity issues.*

### LEARNING ANALYTICS FELLOWSHIP

University of Wisconsin-Madison  
2019

*Nominated and selected to participate in a yearlong experience for the development and use of student learning analytics.*

### BLENDED LEARNING FELLOWSHIP

University of Wisconsin-Madison  
2014

*Nominated and selected to participate in a yearlong experience for the development and implementation of online and blended learning opportunities.*

### TEACH @ UW-MADISON FELLOWSHIP

University of Wisconsin-Madison  
2013

*Nominated and selected to participate in a yearlong experience for the development and implementation of online learning opportunities.*

### C3 COLLABORATIVE COLLEGE CONNECTIONS

Southwest Wisconsin  
2009

*Nominated and selected as one of the most innovative strategies within the Wisconsin Technical System for the development and implementation of the Student Alert System (SAS). A college-wide early alert system for identifying and supporting students in need of academic and non-academic resources.*

### WISCONSIN LEADERSHIP AND DEVELOPMENT INSTITUTE

Wisconsin Technical College System  
2008

*Nominated and selected to participate in a yearlong experience for new and rising leaders in education.*